

Jeremy Watson

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Employment

University of Minnesota, Carlson School of Management

Assistant Professor of Strategic Management & Entrepreneurship, 2018-present

Education

Ph.D. Strategy & Innovation, Boston University, 2018.

Dissertation Title: Cumulative Innovation and Re-use Under Copyright

Dissertation Committee: Timoty Simcoe (chair), Iain Cockburn, Megan MacGarvie, Michael Meurer

B.S. Biochemistry, Georgia Institute of Technology, 2011.

Research

Publications

Extending Intellectual Property Research in Copyright: A New Dataset from the US Copyright Office (with B. Lutes, J. Waldfogel), *Strategy Science* (Forthcoming, 2025)

Do Digital Technologies Reduce Racially Biased Reporting? Evidence from Police Administrative Data (with G. Burtch, B. Greenwood), *Proceedings of the National Academy of Sciences* (2024)

It was Fifty Years Ago Today: Recording Copyright Term and the Supply of Music (with M. MacGarvie, J. McKeon), *Management Science* (2022)

Forking, Fragmentation and Splintering (with T. Simcoe), *Strategy Science* (2019)

Working Papers

What is the Value of Re-use? Complementarities in Popular Music. *Conditional Accept, Management Science*.

How Do Gunshot Detection Technologies Affect Policing Practice? (with G. Burtch, B. Greenwood) *Revising for submission to Management Science*.

Copyright and the Production of Hip Hop Music

Digital Sampling, Copyright Assertion and Creative Reuse (with T. Simcoe)

Selected Works in Progress

The Effects of Copyright Terminations (with L. Zhang and M. MacGarvie)

Classical Music Innovation (with J.S. Kang, R. Funk)

Service

Editorial Board, Strategy Science, 2024-present

Academic Presentations

2024 Strategy Research Forum, Montreal

Discussant

2024 Carlson Applied Economics Seminar, Minneapolis

How Do Gunshot Detection Technologies Affect Policing Practice?

2024 Dartmouth Junior Faculty Conference, Tuck School of Business

Extending Intellectual Property Research in Copyright: A New Dataset from the US Copyright Office

2024 University of Utah, David Eccles School of Business

Do Digital Technologies Reduce Racially Biased Reporting? Evidence from Police Administrative Data

2023 Dartmouth Junior Faculty Conference, Tuck School of Business

Platforms and Artificial Intelligence: Digital Innovation and IP Strategy

2023 University of Minnesota Law School Squaretable, Minneapolis

Digital work trends and productivity in the US Legal Services Industry

2022 Carlson Applied Economics Seminar, Minneapolis

Digital Sampling, Copyright Assertion, and Creative Reuse

2021 SMS Annual Conference, Toronto (Virtual)

Monetization after Remix: Evidence from YouTube

2021 IP Days, Technology Policy and Research Initiative

It was Fifty Years Ago Today: Recording Copyright Term and the Supply of Music

2019 Media and Digitization Workshop, University of Zurich

Digital Sampling, Copyright Assertion, and Creative Reuse

2019 SMS Annual Conference, Minneapolis

Digital Sampling, Copyright Assertion, and Creative Reuse

(Nominated, Knowledge & Innovation Best Paper Prize)

2019 Dartmouth Junior Faculty Conference, Tuck School of Business

Innovation, Digitization, and Copyright

2019 SERCI Annual Conference, Université de Montpellier

Digital Sampling, Copyright Assertion, and Creative Reuse

2019 Winter Strategy Conference, University of Utah

What is the Value of Re-use? Complementarities in Popular Music

2018 Music Industry Research Association

It was Fifty Years Ago Today: Recording Copyright Term and the Supply of Music

2018 GREThA-EPIP Workshop on Patent Intermediaries, Université de Bordeaux

Digital Sampling, Copyright Assertion, and Creative Reuse

2018 Toulouse School of Economics Digital Workshop

It was Fifty Years Ago Today: Recording Copyright Term and the Supply of Music

2018 Boston University Law School I.P. Seminar

It was Fifty Years Ago Today: Recording Copyright Term and the Supply of Music

2018 NBER Digitization Meeting

It was Fifty Years Ago Today: Recording Copyright Term and the Supply of Music

2017 NBER Productivity Seminar

What is the Value of Re-use? Complementarities in Popular Music

2017 Platform Strategy Research Symposium, Boston University

Forking, Fragmentation, and Splintering

2017 Consortium on Competitiveness and Cooperation, University of Pennsylvania

Copyright and the Production of Hip Hop Music

2016 Roundtable for Engineering Entrepreneurship Research, Georgia Institute of Technology

Copyright and the Production of Hip Hop Music

Teaching

MGMT4031 Industry Analysis in a Global Context (University of Minnesota)

Undergraduate Program. Modalities: On-site and synchronous online.

MBA6141 Managerial Economics (University of Minnesota)

Online and Evening MBA Program. Modalities: On-site and asynchronous online.

CMBA5814 Carlson Executive MBA Economics (University of Minnesota)

Executive MBA Program. Modalities: On-site

SI422 Strategy, Innovation, and Global Competition (Boston University)

Undergraduate Program. Modalities: On-site

Grants

Carlson Dean's Research Grant, 2023

NET Institute Summer Grant, 2017

NBER Productivity, Innovation and Entrepreneurship Research Grant, 2017-2018 (w/ M. MacGarvie, T. Simcoe)

Boston University Business PhD Fellowship, 2012-2017

Professional Societies

Academy of Management, American Economic Association, Strategic Management Society, Strategy Research Forum